SIMBA INTERNATIONAL

JANUARY
2026

# PORTFOLIO




www.simbainternationaloep.com

simbainternationaloep@gmail.com

P-42, paradise floor, Zaamin center,
Edgerton road, Shimla Hill, Lahore


## INNOVATIVE & COLLABORATIVE

To empower Pakistani talent by providing life-changing overseas employment opportunities while delivering workforce solutions that enhance productivity and growth for our global clients.

*Professional corporate overview document*

# ABOUT OUR COMPANY

## A BRIEF STORY ABOUT THE COMPANY

Simba International is a Pakistan-based overseas employment agency committed to bridging the gap between global employers and the skilled workforce of Pakistan. We are a licensed and government-approved manpower recruitment agency operating under the Ministry of Overseas Pakistanis and Human Resource Development. Established with a vision to provide reliable, transparent, and efficient recruitment services, Simba International has become a trusted name in the recruitment industry. We take pride in our professional ethics, streamlined processes, and a strong network of talent across various sectors.

BRINGING IDEAS AND INNOVATION
TO LIFE THROUGH TECHNOLOGY



# VISION

To become Pakistan’s leading overseas employment promoter by building long-term partnerships through trust, excellence, and ethical recruitment practices.

# MISSION

01 To empower Pakistani talent by providing life-changing overseas employment opportunities while delivering workforce solutions that enhance productivity and growth for our global clients.

02 In addition to offering workforce solutions that boost productivity and growth for our international customers, we aim to empower Pakistani talent by offering them opportunities for life-changing employment abroad.

03 We strive to engage Pakistani talent by providing them with possibilities for transformative work overseas, in addition to providing workforce solutions that increase productivity and growth for our global clients.

# CORE VALUES

## INTEGRITY

Transparent and ethical recruitment practices.

## QUALITY

Delivering skilled, pre-screened, and job-ready candidates.

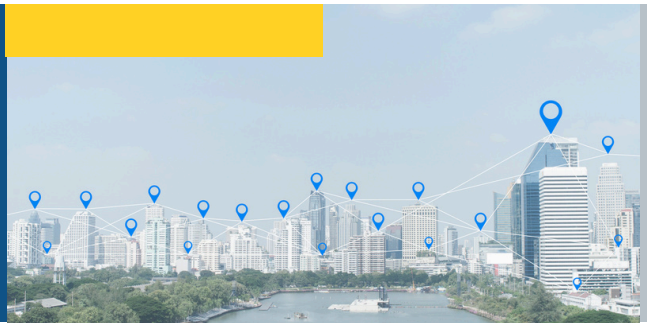
## COMMITMENTS

Timely and reliable fulfillment of client needs.

## COMPLIANCE

Adherence to national and international labor laws.

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# SERVICES WE PROVIDE

## AT SIMBA INTERNATIONAL WE ARE PROUD TO PROVIDE

services related to following domains with complete command, skills and dedication, focusing on providing value to our trusted-partner companies as well as our esteemed clients.

- OVERSEAS MANPOWER RECRUITMENT
- VISA PROCESSING & DOCUMENTATION
- PRE-DEPARTURE ORIENTATION & TRAINING
- EMPLOYMENT CONSULTING
- TRADE TESTING & SKILL VERIFICATION
- CUSTOM TALENT ACQUISITION SOLUTIONS

# INDUSTRIES WE SERVE



## AS A REPUTED RECRUITING AGENCY

We provide overseas recruitment services to following industries

- CONSTRUCTION & ENGINEERING
- OIL & GAS
- HEALTHCARE
- HOSPITALITY
- SECURITY SERVICES
- TRANSPORTATION & LOGISTICS
- IT & TELECOMMUNICATIONS
- MANUFACTURING
- RETAIL & SALES
- TEXTILE INDUSTRY

# WHY CHOOSE US?

BRINGING IDEAS & INNOVATION TO LIFE THROUGH TECHNOLOGY



## WHY CHOOSE SIMBA INTERNATIONAL?

- Government Licensed Agency
- Extensive Candidate Database
- Quick Turnaround Time
- Industry-Specific Recruitment Experts
- Transparent Process & Reporting
- Commitment to Ethical Recruitment
- End-to-End Recruitment Services

## LICENSE & ACCREDITATION

Licensed by: Bureau of Emigration & Overseas Employment, Government of Pakistan

License No.: OP&HRD/5054/LHR/2024

# BUSINESS MODEL CANVAS

### KEY PARTNERS

- Foreign employers (companies in Gulf, Europe, Asia)
- Protectorate of Emigrants, Bureau of Emigration & Overseas Employment (Pakistan Govt)
- Visa processing authorities (Embassies, MOFA, etc.)
- Local medical centers for GCC-approved medicals
- Training institutes for trade testing & skill development
- Travel agencies and airlines
- Insurance companies (for emigrants)

### KEY ACTIVITIES

- Sourcing skilled and unskilled labor from Pakistan
- Screening, testing, and interviewing candidates
- Document verification and visa processing
- Coordinating with foreign employers for demand orders
- Managing emigration

### KEY RESOURCES

- OEP license and government approvals
- Skilled HR and documentation staff
- Candidate database and sourcing network

### VALUE PROPOSITIONS

- Trusted manpower supplier from Pakistan
- Verified, skilled, and medically fit candidates
- Transparent recruitment process
- Competitive and ethical service charges
- Fast-track processing and visa facilitation

### CUSTOMER RELATIONSHIPS

- Dedicated client managers for foreign companies
- Regular follow-ups and performance reporting
- 24/7 candidate and employer support
- Long-term contracts and partnerships

### CHANNELS

- Company website and online application portal
- Social media (LinkedIn, Facebook)
- Job fairs and recruitment expos
- Direct B2B marketing and email proposals
- Partnerships with local training centers

### CUSTOMER SEGMENTS

- International companies (Construction, Hospitality, Healthcare, Manufacturing, etc.)
- Government contractors abroad
- Recruitment agents/partners in destination countries
- Pakistani jobseekers seeking overseas opportunities

### COST STRUCTURE

- Office operational costs (rent, salaries, utilities)
- Government fees (license renewal, visa fees, medicals)
- Marketing and client acquisition
- Travel and accommodation (for employer visits/interviews)
- Technology (website, database, CRM systems)
- Candidate processing costs (medical, police clearance, training)

### REVENUE STREAMS

- Recruitment service charges (paid by employer or candidate, as per regulations)
- Processing and documentation fees
- Value-added services (training, travel, insurance)
- Commission from travel agencies and allied service providers

Bringing ideas & innovation
to life through technology



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# 4P'S MARKETING TABLE

## PROMOTION

- B2B proposals to foreign employers
- Social media advertising (Facebook, LinkedIn)
- Website SEO and Google Ads
- Participation in overseas job fairs and expos
- Flyers, brochures, and print media ads
- Referrals and testimonials from past clients and workers

## PLACE

- Head office in Pakistan with nationwide sourcing network
- - Online recruitment portal and social media presence
- - Direct outreach to Gulf and international clients
- - Collaboration with trade testing centers and local agents
- - Physical presence in job expos, embassies, and seminars

## PRODUCT

- Overseas manpower recruitment services
- Skilled, semi-skilled, and unskilled labor supply
- Visa processing and emigration support
- Pre-departure training and orientation
- Trade testing and certification
- Document attestation and legal compliance
- Post-deployment support

## PRICE

- Competitive and market-aligned service charges
- Transparent pricing with no hidden costs
- Flexible pricing models (employer-paid / shared / candidate-paid based on country laws)
- Volume discounts for bulk hiring contracts
- Affordable packages for documentation and travel

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# SERVICES OVERVIEW

## A BRIEF STORY ABOUT THE SERVICES

Simba International provides end-to-end overseas recruitment services, connecting Pakistani manpower with reputable employers across the Gulf, Europe, and Asia. We ensure a seamless, legal, and efficient process for both employers and jobseekers.



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TO LIFE THROUGH TECHNOLOGY



## RECRUITMENT SERVICES

- Talent sourcing, screening, and interviews
- Trade testing through authorized centers
- Verification of documents and credentials

## MANPOWER SUPPLY

- Skilled, semi-skilled, and unskilled labor
- Sectors: Construction, Hospitality, Healthcare, Manufacturing, Agriculture, Oil & Gas

## VISA & EMIGRATION PROCESSING

- Visa stamping assistance
- Protector of Emigrants formalities
- Coordination with embassies and consulates

## PRE-DEPARTURE SERVICES

- Orientation and safety training
- Ticketing and travel arrangements
- Insurance and welfare fund processing

## POST-DEPLOYMENT SUPPORT

- Grievance redressal
- Employer-employee dispute resolution assistance
- Re-deployment for returning candidates

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**ALHAJ M. ARSHAD SARDAR**
*Chief Executive Officer*
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# SIMBA INTERNATIONAL

## OVERSEAS EMPLOYMENT PROMOTERS

**LICENCE NO: OP&HRD/5054/LHR/2024**

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# سيمبا انترناشيونال الاستقدام

**رخصة استقدا رقم OP&HRD/٥٠٥٤/لاهور/٢٠٢٤**

Email:
simbainternationaloep@gmail.com
Website:
www.simbainternationaloep.com

هاتف المكتب: ٠٠٩٢٤٢٣٦٣٠٨٤٨٤
مكتب بى٤٢ الطابق الثاني مركز زامين
إدجيرتون رود شيملا هيل لاهور.

Book No.B 17541 Serial No.B 1754038

# MEMBERSHIP CERTIFICATE

Name & address of Chamber / Association **PAKISTAN OVERSEAS EMPLOYMENT PROMOTERS ASSOCIATION (POEPA)**

*(Affiliated with the Federation of Pakistan Chambers of Commerce & Industry)*

***CERTIFIED*** that SIMBA INTERNATIONAL (5054/LHR)

*(name and address of Member Firm / Company)*

P 42, PARADISE FLOOR,ZAMIN CENTER, SHMLA HILL LAHORE

G.S.T. No. N/A N.T.N. No. 35200-5803357-5

is a member of this Chamber / Association **Association**

***Membership No:*** LHR-605

***THIS CERTIFICATE*** shall be valid upto the 31/03/2026 *(date)* unless otherwise notified to the NTN / GST Registration authority / Scheduled Bank concerned.

Seal of Chamber / Association — POEPA

**Given on this** 22 day of 03 20 25

*Signature of Secretary General*

Engr. Faheem Iqbal

*Countersigned by* CHAIRMAN

*(name and designation)*

Ministry of Overseas Pakistanis and Human Resource Development

## OVERSEAS EMPLOYMENT PROMOTER'S LICENCE

(Non-Transferable) [See rule7 & 9 (1)]



**LICENCE NO** **OP&HRD/5054/LHR/2024**

Mr./Ms. **Sardar Abdul Rehman Arshad S/o Al Haj Muhammad Arshad Sardar**

Messer **Simba International**

*Whose photograph is affixed above, is hereby authorized to engage in assisting persons to emigrate for the purpose of employment by obtaining or helping to obtain, for them the necessary passage from Pakistan, subject to the provisions of the Emigration Ordinance, 1979 ( XVIII of 1979), and the Emigration Rule, 1979.*

*This Licence expires on the thirty first day of* ***December, 2026***

M.R. SALEEM CHEEMA
Deputy Director
Protector of Emigrants
Government of Pakistan
LAHORE

**Joint Secretary**

Joint Secretary (Emig)
Ministry of Overseas Pakistanis &
Human Resource Development
Islamabad

***Islamabad***

Dated the 31st January, 2024